



BEACHWOOD COMMUNITY SERVICES 2024 SPONSORSHIPS

Get in front of your target audience in a unique way at Beachwood's annual, family-friendly events. Sponsorship opportunities are customized to fit your goals. Potential sponsorship exposure includes a company logo on promo materials, sponsor signage at the event, social media mentions, e-newsletter mentions, website recognition, booth space and more. Please feel free to reach out for details or to simply connect with our department.

Community Events:

- Solar Eclipse Watch Party, April 8
- Mahjong Tournament, May 6
- Beachwood Beats Concerts, June-July
- Outdoor Movie Nights, June-August
- Juneteenth Celebration, June 19
- BFAC Luau Night, June 27
- BFAC Leaf Party, July 2024
- BFAC Disco Night, July 25
- National Night Out, August 6
- Dog Paddle, September 5

Safety Town:

Beachwood Safety Town is a fun, interactive safety program for incoming kindergarteners complete with trips, activities, graduation and more. Title sponsor, house sponsor and additional opportunities available.

Beachwood Seniors:

Engage with local seniors who will truly appreciate your support. Sponsor a monthly Senior Day Out, upcoming trip or educational opportunity. Senior sponsorships can be directed to Susan Gordon Merdler at 216.292.1911.

Signature Events:

Our signature events, February Freeze and the Beachwood Fall Fest, have the most anticipation and draw the largest crowds!

February Freeze, February 15

Attendees ignite their passion for winter at this unique outdoor event featuring entertainment, activities, costume characters, a fireworks display and more. Estimated attendance is over 1,000.

Fall Fest Kickoff Concert, September 28

Beachwood's annual Fall Fest will once again feature a nationally touring tribute band on Saturday night. Music, beer, wine, snacks and a night out for the community.

7th Annual Fall Fest, September 29

Fun for all ages from rides to carnival games, face painting, vendors and more. A wide variety of sponsorships exist. This event attracts approximately 4,500 people each year.

For more information, contact Derek Schroeder, Community Services Director for the City of Beachwood.

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