

*NEWS RELEASE*

**FOR IMMEDIATE RELEASE**

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**Contact:** Derek Schroeder  
Community Services Director  
216.292.1970

[derek.schroeder@beachwoodohio.com](mailto:derek.schroeder@beachwoodohio.com)

*February Freeze makes ‘sweet’ addition to winter*

*Beachwood’s third annual outdoor winter fest is set for Thursday, February 15*

BEACHWOOD, Ohio – Beachwood’s February Freeze is renowned for igniting our passion for winter with dazzling light installments, a breathtaking firework show and countless opportunities for family fun, but the third annual edition has added a ‘sweet’ touch to the outdoor festival. Scheduled for Thursday, February 15 from 6:30-8:00 p.m. outside Beachwood City Hall (25325 Fairmount Blvd.), February Freeze will adorn a mouthwatering Candy Land theme.

Derek Schroeder, Beachwood's Community Services Director, shared his enthusiasm, stating, “Every year, we strive to keep our annual events fresh with new elements to keep residents and visitors excited about returning. For 2024, February Freeze will feature your favorite candy and sweets in a larger-than-life form. We’ll have a Candy Land village of custom houses, one of which will be chosen from a coloring contest where we’ll bring a child’s design to life. You’ll find jumbo candy bars, giant cups of hot chocolate and more around every turn.”

In addition to these sweet treats, attendees can enjoy entertainment from the Ohio Burn Unit, mesmerizing LED light performances, ice carving, a curling demonstration, trackless train rides, costume characters, photo opportunities and of course, a firework show for a grand finale across the winter sky. The fireworks are generously sponsored by Crestmont Automotive.

“February Freeze is unique in a way that the winter weather and a little snowfall actually add to the excitement and atmosphere. Winter fireworks reflecting off the snow are truly a sight to see,” added Derek Schroeder. “Bundle up and bring the whole family. We have something for everyone and February Freeze is free of charge for all attendees. We look forward to welcoming both new and returning attendees.”

For the latest information about February Freeze and other upcoming events, visit [BeachwoodRec.com](http://BeachwoodRec.com) or follow Beachwood Recreation on Facebook (@BeachwoodOHRec).