

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Beachwood Blackout, 2024 Total Solar Eclipse Party

The countdown is on! Beachwood is planning a community event for all ages.

BEACHWOOD, Ohio – The countdown is on for the 2024 total solar eclipse and the City of Beachwood doesn't want to leave you in the dark! The city is planning a community celebration and viewing party for the once-in-a-lifetime event on April 8, 2024. Cleveland and its suburbs, like Beachwood, lie within the path of totality, experiencing nearly four minutes of darkness in the afternoon as the Moon moves between the Earth and Sun.

"Our solar eclipse party, which we're titling the Beachwood Blackout, is truly a unique opportunity for a community event," stated Derek Schroeder, Community Services Director. "Being a once-in-a-lifetime occasion, it's multigenerational. We're looking forward to a celebration that children, parents, grandparents and all community members can enjoy including any visitors who may be in town as well."

With the NCAA Women's Final Four being hosted in Cleveland April 5-7, Beachwood is preparing not only for residents but also visitors who will be staying in local hotels following the tournament to experience the eclipse.

"We're looking forward to a busy April for many of our Beachwood businesses. There will be a substantial economic impact in the region with these events, we hope to see our hotels, restaurants, local shops and retail centers benefit," Catherine Bieterman, the city's Economic Development Director said.

According to the Greater Cleveland Sports Commission, there will be an estimated \$22 million dollars in spending brought to the Cleveland region.

The Beachwood Blackout party will have solar-safe eclipse viewing glasses courtesy of Crestmont Automotive plus family-friendly activities and more. Businesses or community groups are welcome to be involved. For partnership and sponsorship involvement, email recreation@beachwoodohio.com. To follow future Beachwood Blackout updates, visit BeachwoodOhio.com.

**Estimated economic impact originally reported by Crain's Cleveland.*