

CITY OF
Beachwood

2023 DEER MANAGEMENT
RESIDENT SURVEY

MAY 30, 2023

About The Survey

The 2023 Deer Management survey was hosted digitally on the city’s website and promoted to residents. The survey opened April 4, 2023 and closed the morning of May 30, 2023.

The City of Beachwood implemented a deer management program in partnership with the City of Shaker Heights this past season and the survey was offered to gather feedback from residents before determining how to proceed in the future. A total of **336 households participated** in the survey.

The survey was promoted in the May edition of *The Beachwood Buzz* with a QR code which reaches all households, emailed to residents twice who are subscribed to city news through the Beachwood eList, posted on multiple occasions on the city’s Facebook page and a homepage banner at BeachwoodOhio.com for the duration of the survey. The Public Works Department also has a Deer Management webpage that is continuously available to residents. Those without the capability to complete the survey digitally were encouraged to call the Mayor’s Office to complete their survey by phone.

The results of the survey are available on the succeeding pages.



Survey graphic used for the city’s Facebook page.

2023 Survey Results

In which area of Beachwood do you live?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
North: Between Cedar Road and Fairmount Boulevard			203	60%
Middle: Between Fairmount Boulevard and S. Woodland Road			76	22%
South: Between S. Woodland Road and Harvard Road			57	16%
Total Responses			336	100%

How would you describe the current deer population in Beachwood?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Overabundant			117	34%
Abundant			113	33%
Just a few			47	13%
Very few			20	5%
Just right			31	9%
Not sure			8	2%
Total Responses			336	100%

Compared to the 2021/2022 season, how has the deer population changed in your neighborhood?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Fewer Deer			133	39%
More Deer			51	15%
The Same			152	45%
Total Responses			336	100%

Do you have concerns about the number of deer in the City of Beachwood?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Yes			228	67%
No			84	25%
No Answer/Unsure			24	7%
Total Responses			336	100%

2023 Survey Results

If you have concerns about the deer in Beachwood, please indicate those concerns. You can choose more than one answer.

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Damage to landscape, flowers and gardens			229	72%
Transmission of diseases			148	46%
Damage to park ecosystems, over-browsing of native forage plants			97	30%
Aggressive deer behavior toward humans			77	24%
Aggressive deer behavior toward pets			60	19%
Safety concerns over deer/vehicle accidents and/or near misses			211	66%
No concerns			50	15%
Total Responses			315	100%

How would you change the deer population in Beachwood?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
I would like to see fewer deer.			229	68%
I would like to see more deer.			18	5%
I would not recommend any change.			89	26%
Total Responses			336	100%

Do you feel it is necessary for the City of Beachwood to continue with our deer management/culling efforts?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Yes			242	72%
No			58	17%
Unsure			36	10%
Total Responses			336	100%