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BEACHWOOD HIRES ECONOMIC DEVELOPMENT DIRECTOR

(BEACHWOOD, OHIO –September 7, 2022) – Mayor Justin Berns is pleased to announce that, with city council’s support, Catherine Ann Bieterman has been hired as the city’s new economic development director.

Ms. Bieterman joins Beachwood after serving as the economic development director for the City of Painesville for 17 years. In that capacity, she worked for the city manager and city council to expand, retain and attract business and industry to the community. Some of her projects included, workforce redevelopment initiatives, and grant writing and grant management. She has been successful in creating collaboration and strong partnerships with local businesses, government entities and community stakeholders. Previous to working in Painesville, she was the executive director/CEO of the Streetsboro Area Chamber of Commerce.

Mayor Berns expressed his satisfaction over filling this key position. “We’re very happy to have Ms. Bieterman on staff as a strong role player advocating for Beachwood,” says Mayor Berns. “She is a seasoned economic development professional who will spearhead our efforts to attract new businesses while continuing to serve our existing businesses and focus on retention efforts.”

In her role as Beachwood’s economic development director, she will report directly to the mayor. Her primary responsibilities will include business retention and expansion, marketing and attraction, entrepreneur and small business development, real estate development, revitalization and land reuse, and workforce development.

Ms. Bieterman expressed her excitement surrounding joining the Beachwood commercial community. “I’m very grateful to have this chance to make a difference in Beachwood, and I’m extremely grateful for the mayor and city council’s support,” she stated.

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