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**CITY CONTRACTS WITH PROVIDERS FOR COMMUNICATIONS**

(BEACHWOOD, OHIO –November 30, 2022) – City Council voted at its November 21 meeting to extend contracts with two communications providers through 2025. June Scharf will continue as the city’s public relations consultant, and the city will continue to contract with the *Beachwood Buzz* magazine to promote the city’s news and activities each month.

“A priority for my administration is to make certain we communicate transparently, quickly and effectively,” states Mayor Justin Berns.

“It’s a consuming task to fully inform our 14,000 residents and the estimated 100k people who live, work and shop in our city. Therefore, we depend on Ms. Scharf for our day-to-day communications, and we rely on the *Buzz* for its reach and excellent reputation.”

Mayor Berns also recognizes city council’s alignment on the importance of communications by virtue of its approval of both contracts.

The scope of Scharf’s services include 24/7 access and availability; media relations services; social media; creation and editing of original *Buzz* content; speech writing services for the Mayor and City Council members; event attendance including assistance at engagements involving the Mayor and City Council members and shooting pictures for social media; attendance at city meetings; handling of website content and graphic design, and support for initiatives by the city’s Economic Development Director.

The city’s contract with Maidstone Creations, Inc. dba *The Beachwood Buzz* and Debra Rapoport will involve the continued publishing of the city’s full color “Insider” pages within the magazine.

The scope of coverage in the *Buzz* makes it a highly read publication, and its content is of great value to residents and business community members, notes the Mayor.

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