



**FOR IMMEDIATE RELEASE**

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## **BEACHWOOD DELIVERS: Fee-Free Beachwood Restaurant Delivery to Beachwood Residents**

**BEACHWOOD, Ohio –December 11, 2020–** It’s a devastating math problem: If a restaurant’s profit margin is 7%, and delivery-service surcharges are 30%, how much profit is eliminated?

In the interest of keeping its restaurants profitable in the midst of take-out and delivery-order proliferation, the City of Beachwood introduces BEACHWOOD DELIVERS: a fee-free service where City-contracted drivers will deliver Beachwood-restaurant orders to Beachwood residents.

“The Ohio Restaurant Association appreciates the many creative ways Ohio communities are supporting their local restaurants, who desperately need your help now to make it through this winter,” said Tod Bowen, managing director of external affairs and government relations for the Ohio Restaurant Association. “‘Beachwood Delivers’ is a great example of the City’s creativity and its commitment to its local restaurant community.”

“We encourage every Beachwood resident to take advantage of this ingenious service and order from a great local restaurant –and add a restaurant gift card to your order– every chance you get,” Bowen said.

The program will serve nine of the City’s 16 locally owned restaurants, none of whom will pay service or delivery fees. Instead, Beachwood Delivers is being fully funded by the City of Beachwood and its Economic Development arm.

“Beachwood has built its reputation as a first-rate suburb in large part due to the excellent services we provide to our residents,” said Mayor Martin S. Horwitz. “Beachwood Delivers is yet another way we are looking out for our residents while also supporting an important segment of our small-business community.”

## **How it Works**

Beachwood residents may call a participating restaurant, place and pay for a minimum \$25 order, and then the restaurant will call the City drivers to arrange for delivery. The program will be available daily from 4:00 – 8:00 PM.

Beachwood Delivers is the brainchild of Community Services Director Karen Carmen, who will retire from the City in January after two decades of service.

“Whether you order something extravagant or inexpensive, you can feel good knowing that your order is truly supporting a local business without robbing them of their razor-thin profit margin,” Carmen said.

The program is expected to launch within days and initially, the delivery service is expected to last a month. Participating Beachwood restaurants, including three from Beachwood Place, are:

- Blu, the Restaurant - (216) 831-5599
- BOMBA Taco + Bar - (216) 755-5907
- Cedar Creek Grille - (216) 342-5177
- Giovanni’s Ristorante - (216) 831-8625
- Hyde Park Prime Steakhouse - (216) 464-0688
- Lindey’s Lake House - (216) 342-5030
- Tres Potrillos - (216) 591-1202
- Winking Lizard - (216) 454-0380
- Yours Truly - (216) 464-4848

“The Ohio Restaurant Association would love to see similar no-fee restaurant-delivery services flourish in cities across Ohio and the nation,” Bowen said.

## **About the City of Beachwood, OH**

Founded as a village in 1915, the City of Beachwood was incorporated in 1960. Conveniently located along Interstate 271, Beachwood is home to nearly 12,000 residents and 2,500 companies. It was named “#1 Place to Live in Cuyahoga County” by *Cleveland Magazine* in 2017 and the 2019 best place to hold a meeting requiring fewer than 1,000 guestrooms by the readers of *Midwest Meetings* magazine. Beachwood is well-known for its excellent city services, recreation facilities, highly rated schools, and low property taxes. Its diversity of residents is more than four times the Ohio state average. For more information about living and working in Beachwood, visit [www.BeachwoodOhio.com](http://www.BeachwoodOhio.com).

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**SUPPORT YOUR LOCAL RESTAURANTS**

**STAY SAFE  
STAY HOME  
ORDER IN**

# Beachwood DELIVERS

## WHAT?

A **FREE** food delivery service for Beachwood residents from Beachwood restaurants sponsored by the City of Beachwood

Hours of operation: Daily 4:00 – 8:00 PM

## HOW TO:

- Call your favorite Beachwood Restaurant. See list below.
- Place and pay for your order.
- Food will be delivered to you totally **FREE!**
- No Service or Delivery Fee! No Cost to the Restaurant!
- \$25 minimum order.
- Delivery limited to Beachwood addresses only.

## PARTICIPATING RESTAURANTS

Blu, the Restaurant .....	216.831.5599	Lindey's Lake House .....	216.342.5030
BOMBA Taco + Bar .....	216.755.5907	Tres Potrillos .....	216.591.1202
Cedar Creek Grille .....	216.342.5177	Winking Lizard .....	216.454.0380
Giovanni's Ristorante .....	216.831.8625	Yours Truly .....	216.464.4848
Hyde Park Prime Steakhouse .....	216.464.0688		

QUESTIONS? 216.292.1970

CITY OF  
*Beachwood*  
WWW.BEACHWOODOHIO.COM