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**City of Beachwood Considers Rezoning for Proposed Classic Lexus Dealership
at Former DoubleTree Hotel Site**

Beachwood, Ohio (4/8/25)— The City of Beachwood is pleased to announce the initial steps in considering a proposed new development that would bring a Classic Lexus dealership to 3663 Park East Drive, the site of the former DoubleTree Hotel.

At Monday night's City Council meeting, members voted to place legislation concerning rezoning and amending Beachwood Codified Ordinance 1111.02 on First Reading. They referred the matter to the Planning and Zoning Commission for further study, report, and recommendation. The property was previously zoned U-9, then rezoned as U-4C to accommodate a potential mixed-use development. The proposed rezoning would reclassify the property to U-9 Motor Service District, aligning with its possible use as an automotive dealership.

The rezoning ordinance is the first formal step toward the site's redevelopment. Before moving forward, the project requires rezoning approval from City Council, following the Planning and Zoning Commission's review, and the successful completion of the property's sale.

While the project is still in its early phases, Mayor Justin Berns expressed optimism about its possibilities for the city. "While this project is in its very early stages and requires rezoning, we believe a Classic Lexus dealership would be an excellent addition to the City of Beachwood," said Mayor Berns. "We look forward to working with Jim Brown and his team to bring this project to fruition."

Jim Brown, President of Classic Auto Group, expressed his gratitude for the opportunity to partner with the City of Beachwood on a promising new project. "On behalf of Lexus of North America and the Classic Auto Group, we appreciate the warm welcome and support from the City of Beachwood. I look forward to working with Mayor Berns and city council to bring Classic Lexus to this great city".

In accordance with Beachwood Codified Ordinance 1107.01, the proposed rezoning will be subject to three readings by City Council. A public hearing will be scheduled following the Planning and Zoning Commission's report and recommendation, with no less than 30 days between the report and the hearing.

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