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**Beachwood Adds Full-Time Public Relations Manager to City Staff**

**Beachwood, Ohio (June 20, 2024)**—Beachwood Mayor Justin Berns announces the hire of Ben Lombardi as the city's Public Relations Manager. With his extensive experience, Mr. Lombardi will spearhead the city's day-to-day internal and external communication strategy. He will work closely with the Mayor's office, city leaders, and the community to provide consistent, transparent, and compelling messaging to residents, businesses, and city departments. His scheduled start date is Wednesday, June 26th.

Mr. Lombardi joins the City of Beachwood from John Carroll University, where he served as Content Strategist for nearly three years. Before his tenure at JCU, he was an Emmy-nominated News Producer for WJW Fox 8 in Cleveland, Ohio, for over seven years. Prior to relocating to Cleveland, he served a combined five years as a photojournalist and producer for Spectrum News, based in Raleigh, North Carolina.

Mr. Lombardi brings over 12 years of communication experience, content creation skills, and media relations knowledge to the City of Beachwood. Mayor Berns is confident Ben will significantly contribute to the city's comprehensive communication strategy.

"Ben Lombardi's extensive background in communication and his proven track record in media relations make him an invaluable addition to our team," said Mayor Berns. "His expertise will undoubtedly enhance our efforts to engage with the community and effectively share the city's vision and initiatives."

Understanding the dynamics of the Beachwood Community is a top priority for Ben, who is looking forward to this opportunity. "I'm excited to collaborate with city leaders to enhance communications for our city," he stated. "I'm eager to learn more about what matters most to Beachwood residents, businesses, and city departments to serve them to the best of my ability in this position."

Mr. Lombardi's appointment follows that of June Scharf, Beachwood's Public Relations Consultant, who has served the city since January 2022. Ms. Scharf will assist Mr. Lombardi during a brief transition period. We deeply appreciate June's dedicated service and the positive impact she has made.

A native of Shaker Heights, Mr. Lombardi returned to the area nine years ago and resides there with his wife and three children. Ben enjoys coaching Little League Baseball, exploring the Metroparks System, and attending Guardian games with his family in his spare time.

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