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Contact: June Scharf,  
Public Relations Consultant  
Phone: 216.299.4959  
Email: [June.Scharf@BeachwoodOhio.com](mailto:June.Scharf@BeachwoodOhio.com)

**BEACHWOOD OFFERS RESIDENTIAL LIGHTING DEMONSTRATION**

(BEACHWOOD, OHIO –May 21, 2024) – Beachwood has unveiled an innovative solution to address some community interest in residential lighting, using Beacon Drive as a showcase for what's possible.

In February 2024, the city hosted a focus group to discuss how to improve lighting throughout the city. During this session, members of the administration and City Council listened to the residents of four streets which were selected to participate in a pilot program. The consensus from this meeting emphasized the importance of being able to visualize the lighting concept being presented.

In response, the city installed a temporary lighting demonstration on Beacon Drive which will be available for viewing until May 29. According to Michael Kachala, Director of Engineering for Hinkley Lighting, a company specializing in residential lighting, Beachwood's proposed lighting plan is "the way of the future." The outdoor lights will use lower lumen lighting to reduce light pollution and provide lighting that falls where it's needed.

All homeowners are invited to view the display in person or online at <https://www.beachwoodohio.com/674/Residential-Lighting>.

Community input is needed to guide the city toward a lighting solution that meets the diverse needs of the community. After viewing the sample lighting display, residents are asked to complete an online survey by June 5, available at <https://www.beachwoodohio.com/674/Residential-Lighting>.

Mayor Justin Berns stated, "Our goal during this process has been to foster a collaborative approach, ensuring that the final lighting solution meets the needs of our community. By participating in the survey, our residents can actively shape the future of lighting in our city."

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